

MEASA Strategic Direction

MEASA Steering Group Meeting

Dec 2018

Dhulikhel, Nepal

Vision

A WORLD WHERE ALL
PEOPLE ARE EQUAL
AND FREE FROM
DISCRIMINATION,
AND IN WHICH GENDER
JUSTICE AND HUMAN
RIGHTS ARE PROMOTED
AND PROTECTED

Mission

Ensuring engagement of boys
and men to achieve a gender
just society in South Asia

Goal

To strengthen the South Asian processes towards engaging
men and boys for gender justice.

Key Priority Area 1
Sexual &
Gender-based Violence

Key Priority Area 2
Youth Leadership

Key Priority Area 3
Peace Building
& Non-violence

Cross-cutting - SOGI

Knowledge Management

Policy Advocacy

Objective 1: To ensure an inclusive, enabling Policy Environment to sustain and scale up towards transformative GE through engaging men and boys

Objective 3: To promote non-violent, equitable and inclusive notions and practices of manhood through a socio-ecological approach towards dismantling patriarchy

Objective 2: To build an effective community of practices on men and masculinities, working in solidarity with the broader feminist movement

Communication and Campaigning

Capacity development

Network Building and Strengthening

Objective 1: To ensure an inclusive, enabling Policy Environment to sustain and scale up towards transformative GE through engaging men and boys

Outcome 1: Engaging Men & Boys Agenda included in S Asian Regional Policy/ies

Indicator 1: *No. of Measures taken regionally to advance GE through involvement of men & boys*

Indicator 2: *No. of times GE through engaging men & boys is discussed at SAARC meetings*

Outcome 2: Inclusion of effective engagement of men & boys in policy protocols

Indicator 1: *No. of reports mentioning GE promotion through engagement of men and boys*

Objective 2: To build an effective community of practices on men and masculinities, working in solidarity with the broader feminist movement

Outcome 1: Policies, systems, strategies and practices are put in place by multiple stakeholders (CSOs, State, trade unions, corporate, media, academia, education institutions etc) for ensuring men and boys to be actively involved in preventing SGBV, promoting gender equality, SRHR, youth leadership, women empowerment, re-distribution of gender power relations, shifting of gender roles and challenging gender norms

Indicator 1: *Regional partners from South Asia are engaging:*

i. % of stakeholders (Civil Society Organizations (CSOs), Youth groups, state, academia, educational institutions, trade unions, corporate, media)

ii. Number of multiple stakeholders are adopting policies and code of conduct to promote gender justice

iii. Number of regional groups / alliance at state level, trade level, educational level, sports level and CSO levels taking the issues of engaging men and boys for gender equality

Objective 3: To promote non-violent, equitable and inclusive notions and practices of manhood through a socio-ecological approach towards dismantling patriarchy

Outcome 1: Non Violent behaviour is promoted by active engagement of men and boys at individual; family; community and institutional levels

Indicator 1: No. of men and young boys sensitised and challenging gender inequality in families, communities and institutions

Indicator 2: No. of institutional policy reforms/changes